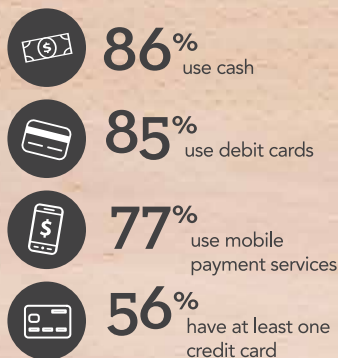


Majoring in Money: HOW AMERICAN COLLEGE STUDENTS MANAGE THEIR FINANCES

Today's college students are conscientious, careful, and determined to be financially aware consumers.

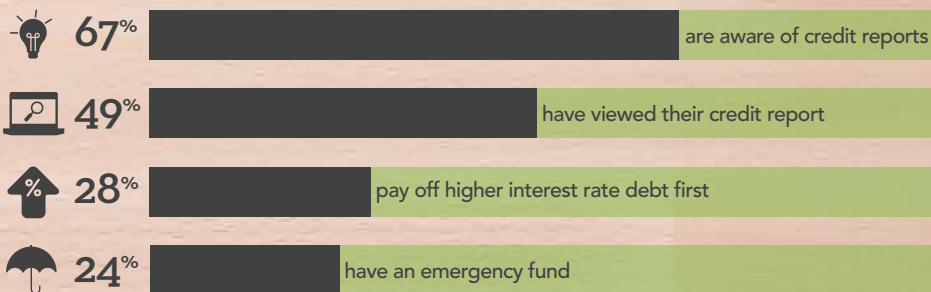
SPENDING MONEY



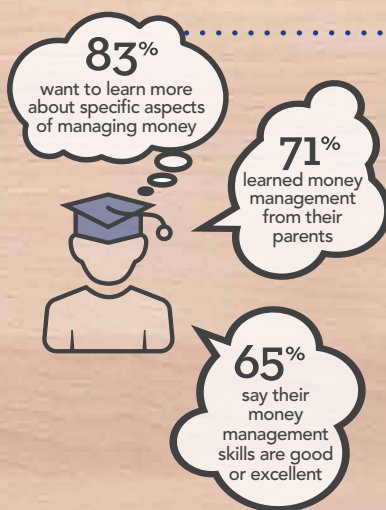
USING CREDIT CARDS



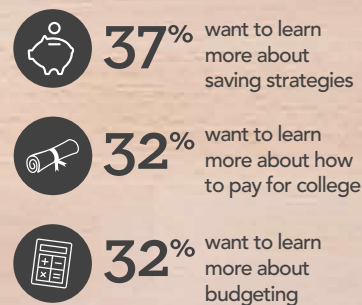
GAINING EXPERIENCE WITH CREDIT



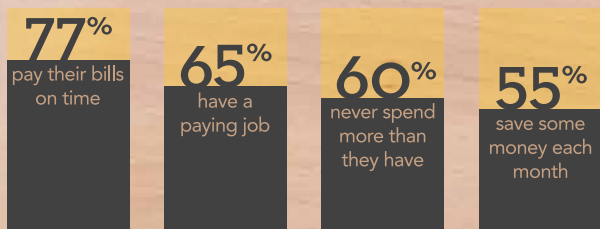
ASSESSING THEIR MONEY MANAGEMENT SKILLS



LOOKING TO LEARN MORE



TAKING THE RIGHT STEPS



Highlights from the national study by Sallie Mae® and Ipsos. Join the conversation on Twitter using #MajoringInMoney.

Read the complete report at SallieMae.com/MajoringInMoney.



Sallie Mae, the nation's saving, planning, and paying for college company, prepared *Majoring in Money: How American College Students Manage Their Finances* in conjunction with Ipsos, the world's third-largest market research company. This study reports the results of 800 online interviews Ipsos conducted in December 2015 of people between the ages of 18 and 24 who were enrolled in college at the time of the interview. The survey sample reflected a cross-section of key demographic variables.

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